

PRESS RELEASE
For Immediate Release

RLBenson & Associates to Help Executive Search Firms Improve Performance

New York, April 6, 2009 – RLBenson & Associates today unveiled a new consultancy that serves the executive search industry, assisting firms of all sizes and geographies find impactful solutions to the challenges of an ever-changing industry landscape.

Bob Benson is the Firm’s founder and was most recently the chairman of Boardroom Consultants/Slayton Search Partners where he successfully led the transformation of the Firm from a highly-focused Midwestern U.S. search firm into one of the fastest-growing, multi-disciplinary National firms. Previously, he spent nearly 20 years at Spencer Stuart leading offices in the U.S. and Europe; he led a global practice group; was an elected board member and chaired the Firm’s Finance Committee while leading their expansion into Eastern Europe. He and his global team of veteran executive search professionals are well poised to help executive search firms navigate through all kinds of markets – helping them survive today and thrive tomorrow.

“This is a pivotal time for the retained executive search industry. Each firm must decide how it will reinvent itself to meet a new and demanding set of expectations that will assure the accountabilities that today’s clients require,” said Benson, founder and chairman of the Firm.

RLBenson & Associates offers its clients solutions in a number of areas that are critical to rapid improvements in firm performance, including: Sales & Operational Effectiveness, Team Optimization, Brand Management, Strategic Planning, Valuation & Monetization Strategy, M&A Advisory Services and Succession/Governance Issues.

“New research technologies and enhanced knowledge management tools can help search firms increase the effectiveness and quality of their client solutions,” comments Isabel Witte, a Germany-based consultant with the Firm. “I am excited to be a part of this team, where my expertise will enhance the innovative and effective solutions we provide to address the unique set of challenges facing our industry.”

RLBenson & Associates is well positioned to enhance your firm’s success – both now and into the future. To learn more about RLBenson & Associates, please visit www.rlbensonassoc.com or contact Bob Benson via email at bbenson@rlbensonassoc.com or by calling him at +1 (203) 972 3302.

